



GL events Brazil

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GL events



Venues Global



GL events Brazil



Brand Portfolio



GL events Venues

Jeunesse Arena

Riocentro

São Paulo Expo



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GL events Live



GL events Hospitality

Hotel Grand Mercure Riocentro

Food & Beverages

Merchandising



A World of Possibilities



Contact us

WELCOME TO THE WORLD OF EVENTS



Headquartered in Lyon, France, GL events is one of the world's largest groups of events and exhibitions, and it is present in over **20 countries on five continents.**

With experience in international mega events, such as the FIFA World Cup, Olympic Games and Formula 1, **the group organizes cultural events, trade shows and exhibitions, congresses as well as corporate events.**



40 VENUES
AROUND THE WORLD



40 YEARS
OF EXPERIENCE



+ DE 4,000
EVENTS HELD



PRESENT IN
+ 20 COUNTRIES



953 MILLION-EURO
REVENUE



+ DE 14 MILLION
EXHIBITING VISITORS



GLOBAL PRESENCE

AMERICAS



UNITED STATES

NEW YORK
MIAMI

MEXICO

MEXICO CITY

BRAZIL

RIO DE JANEIRO
SÃO PAULO
LONDRINA

PERU

LIMA

CHILE

SANTIAGO

ARGENTINA

BUENOS AIRES

■ VENUES UNDER MANAGEMENT
■ AGENCIES



GLOBAL PRESENCE

AFRICA

ALGERIE

ALGIERS

MOROCCO

CASABLANCA

SOUTH AFRICA

JOHANNESBURG

DURBAN

CAPE TOWN

VENUES UNDER MANAGEMENT

AGENCIES



GLOBAL PRESENCE

EUROPE AND ASIA

FRANCE*

UNITED KINGDOM

LONDON

CASTLE DONINGTON

PETERBOROUGH

UTTOXETER

LONDON

SPAIN*

BARCELONA

MONACO

BELGIUM

BRUSSELS

ITALY

TURIN

PADUA

BOLOGNA

NETHERLANDS

THE HAGUE

HUNGRIA

BUDAPEST

RUSSIA

MOSCOW

JAPAN

NAGOYA

TOKYO

CHINA

GUANGZHOU

HONG KONG

MACAO

SHANGAI

TURKEY

ISTANBUL

ANKARA

UNITED ARAB EMIRATES

DUBAI

INDIA

NEW DELHI

■ VENUES UNDER MANAGEMENT

■ AGENCIES

AMIENS, CLERMONT-FERRAND, LYON, METZ, PARIS, ROANNE, SAINT-ÉTIENNE, STRASBOURG, TOULOUSE, VALENCIENNES, VANNES

BORDEAUX, BREST, CANNES, ÎLE-DE-FRANCE, LILLE, LYON, MARSEILLE, METZ, NANT, POITIERS, RENNES, ROUEN, STRASBOURG, TOULOUSE, VILLENEUVE-SUR-LOT

GLOBAL PRESENCE

OCEANIA



AUSTRALIA

SIDNEY

VENUES UNDER MANAGEMENT

AGENCIES



GL EVENTS BRAZIL

GL events has already invested around R\$1 billion in Brazil in the last 10 years. It currently has a portfolio of six companies in Brazil, with offices in Rio de Janeiro, São Paulo and Paraná.

BEGINNING OF OPERATIONS IN BRAZIL

RIOCENTRO CONCESSION

2006

2007

RIO ARENA CONCESSION
(Current Jeunesse Arena)

PAN AMERICAN GAMES

RIO+20

2012

CONFEDERATIONS CUP

WORLD YOUTH DAY

SAO PAULO EXPO CONCESSION

WORLD CUP

2014

**OLYMPIC GAMES IN
RIO DE JANEIRO**

SAO PAULO EXPO
INAUGURATION

2016

**FORMULA 1
BRAZIL**

2017

**MANY NEWS ARE
COMING SOON...**

2018

GL EVENTS BRAZIL



GL EVENTS
VENUES

Hosting your event is our business, making it unforgettable is our brand. **3 venues, endless possibilities.**



GL EVENTS
EXHIBITIONS

Benchmark in the event industry in Brazil, the company matches **innovation and tradition.**



GL EVENTS
LIVE

From **conception to execution**, turn key solutions in a single place.



GL EVENTS
HOSPITALITY

Hospitality and **high quality** service and **comfort.**

GL EVENTS VENUES

Dedicated to **venue management for national and international** events: convention centers, exhibition centers, spaces for concerts, multipurpose arenas, spaces for cultural, sports and social events.



3 VENUES
2 DESTINATIONS



+ 4,5 MILLION
VISITORS A YEAR



+ 200
EVENTS A YEAR



200,5 THOUSAND
SQUARE METER AREA FOR EVENTS

Located in the Olympic Park, in Barra da Tijuca neighborhood, Jeunesse Arena is the first multipurpose arena in Brazil.

For ten years, it has hosted sports, cultural, corporate and religious events, of various sizes and designs. Therefore, it has become an important tool to attract national and international events.



Custom layout for events, ranging from 300 to 18,000 people



All air-conditioned floors



Perfect acoustic for recordings in general



Ample parking lot for cars and buses

Easy access: BRT bus station accross from the Arena



54 cabins with privileged view and exclusive access, dressing rooms and production rooms



03 auditoriums for up to 500 people each





After having invested R\$ 450 million, **Riocentro became the most complete and versatile convention center in Brazil.** It is the only one which brings together pavilions for trade shows, an amphitheater, a convention center, a 5-star hotel, restaurants, TV studios and gardens for outdoor settings in a single place. .

The complex is located in Barra da Tijuca, a region which is easily accessible for those who come by car, taxi or public transportation.



98 thousand m² of air conditioned area



CINCO - Integrated Convention Center

- Amphitheater for up to 8 thousand people
- Convention Center with 28 rooms for up to 4 thousand people
- 5-star hotel with spaces to host up to 1 thousand people



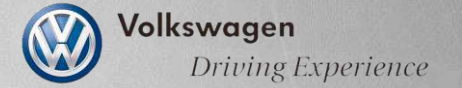
2 BRT Bus Stations

Express bus with exclusive route integrated to the subway



Entrance of events through the Arts Pavilion

Largest indoor urban art gallery in Latin America



#EBÓRNIA



FEATURED
EVENTS

With international standards and over R\$ 420 million investment, São Paulo Expo brings together all the elements for successful trade shows, exhibitions, congresses, corporate events and social events.

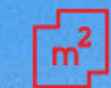
It offers unique and dynamic mobility, as well as a privileged location with quick **access to subway stations, airports, major city avenues, hotels, in addition to shopping and gastronomic centers.**



100 thousand m² of air conditioned area



34 rooms for congresses and meetings



50 thousand m² of external area for events and exhibitions



More than 6,500 parking spaces



Modern ceiling hanging and underground infrastructure



Rooftop with panoramic view



SÃO PAULO EXPO
EXHIBITION & CONVENTION CENTER



ABIMAD



ABRAFATI

ADVENTURE
SPORTS FAIR



ANALITICA
LATIN AMERICA

AUTOMECH

seller day
e-commerce MARKETPLACE
BLACK FRIDAY
A hora é agora!

BIKEBRASIL



BRASIL
BRAU

BRASILSHOP



CHINA
HOMELIFE
BRAZIL



CONCRETESHOW
SOUTH AMERICA • BRAZIL



BW
EXPO

DEGUSTA
BEER & FOOD



encontro
entre líderes
Itaú Unibanco

Itaú

EnerSolar+
BRASIL

equipotel

EXPO ARQUITETURA
SUSTENTAVEL

EXPO ALUMINIO
2018
EXPOSIÇÃO INTERNACIONAL DO ALUMINIO

EXPOMAFE



ESTETIKA

EXPOPOSTOS
& CONVENIÊNCIA
2019

EXPOSEC
FEIRA INTERNACIONAL DE SEGURANÇA



FCE COSMETIQUE

FCE
PHARMA

FEBRACIS
COACHING INTEGRAL SISTÊMICO

FEBRAVA

FEICON
BATIMAT

FEICON
D

FEIMEC

Feira da Gestante,
Bebê e Criança

FEINTAS
Feira da Indústria de Tintas,
Vermezes e Produtos Correlatos



FENATRAN

FESQUA

Festival
do Japão



FIRE
SHOW
INTERNATIONAL FIRE FAIR



FISPAL
TECNOLOGIA



FOR/MÓBILE

futurecom

GLASS
SOUTH AMERICA

GLASSMAN
SOUTH AMERICA 2019

HERBALIFE

HIGH DESIGN
Home & Office Expo.

high stakes experience

HIGIEXPO
2019

CONVENÇÃO
NACIONAL
HINODE

HIS



INTERMODAL
SOUTH AMERICA

KIDS
FESTIVAL

LAVTECH

M&T
PEÇAS E SERVIÇOS

MARY KAY

mega
artesanal

mercado
livre experience

imersão
8Ps

MÉTODO C.I.S.

MONDIAL
DE LA
BIÈRE
FESTIVAL INTERNACIONAL DE CERVEJAS



my
upline

Mystic Fair

PLÁSTICO BRASIL

Pet
VET
Pet
- SOUTH AMERICA -

INNOVATION
POLISHOP

SOUTH
R+T
AMERICA

ReaTech



SALÃO
DUAS
RODAS

SALÃO
MODA
BRASIL
LINGERIE PRAIA FITNESS

Sissha
SÃO PAULO



TECNOCARNE

tecnomultimidia
infocomm tmi



TONY ROBBINS

TUBOTECH

URB360

Utility Brazil
Forum & Expo

VTEXDAY



FEATURED
EVENTS

GL EVENTS EXHIBITIONS

Dedicated to **organizing trade shows and big international exhibitions** around the world. GL events Exhibitions organizes and holds events to bring together **B2B and B2C** communities.



58
EMPLOYEES



14 EVENTS



543 THOUSAND FANS ON THE
EVENTS' FACEBOOK PAGES



exhibitions

GL EVENTS EXHIBITIONS

FOR 50 YEARS ORGANIZING BRAZIL'S GREATEST TRADE SHOWS

GL events Exhibitions has been operating in the country for over 50 years by promoting B2B and B2C events in various segments of the economy.

Since 2006, the company has been part of the French GL events group, which offers a competitive advantage, **because it is the only multinational in Latin America to operate in the whole supply chain for events.**





exhibitions



FEATURED
EVENTS

GL EVENTS LIVE

GL events Live is specialized in design, production and service rendering as well as building temporary structures for events of all types and sizes.



**Integrated
Solutions**



Planning



**Creative
Concept**



**Production
and Execution**



**Follow up
and Delivery**

GL EVENTS LIVE

Booths

Scenography

Furniture Rental

Signage

Temporary Structures

HVAC and Electrical
Distribution

GLOBAL
SOLUTIONS
FOR YOUR
EVENTS

GL EVENTS LIVE



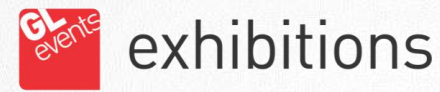
ASCENTIAL



aktuellmix



Canon



informa
exhibitions



LUPO

Mash.



NEW STAGE
Theatre



VALTRA



FEATURED
CLIENTS

GL EVENTS HOSPITALITY

The Brazilian **culture hospitality**, associated with the **French tradition** elegance. Thus, in a nutshell, this is the hospitality service provided by **GL events**.



GRAND MERCURE
HOTEL
RIO DE JANEIRO RIOCENTRO



A 5-STAR HOTEL WITHIN BRAZIL'S MOST COMPLETE EVENT CENTER

Staying in a hotel means much more than simply changing environments. It is also an opportunity to live new experiences and expand your mind. It is even better if you are influenced by local habits in an elegant and original way. **Staying at Grand Mercure is the opportunity to take a break, capture the inspiring aspects of the local culture and enjoy its many influences.**



306 Hotel rooms



2 Restaurants



Rooftop with the best panoramic view of Barra da Tijuca



6 Rooms for Events

FOOD & BEVERAGES

**GASTRONOMIC SOLUTIONS FOR A
PERFECT BUSINESS ENVIRONMENT**

**We have a team specializing in providing culinary
experiences. Take advantage of our quality and
wide gastronomic variety with different possibilities:**



Restaurant
Management
and Food Courts



Catering for
Cabins and
Corporate Events



Lunches, Coffee
Breaks, Dinners
and Cocktails



Management of
Dressing Rooms,
Cabins and VIP Areas



Outside Catering



Special
Projects



MERCHANDISING

THE BEST COMMUNICATION SOLUTIONS FOR SUCCESSFUL RESULTS

Opportunity to connect with your audience through interactivity with the brand

Relevance which amplifies the level of communication

High level attention of the media reinforces your business messages

It boosts campaigns through assertive promotion

It generates memorable experiences with all audience profiles



A WORLD OF POSSIBILITIES

Rio de Janeiro

São Paulo



Choose your destination

Between the two largest cities in Brazil, Rio de Janeiro and São Paulo.



Various venues

Convention and Exhibition Centers, congress and meeting rooms, an arena and a hotel. Everything with customized layouts



A wide range of services

In all stages of the event



Long term relationship

Team prepared and dedicated to serve you

**BRINGING
PEOPLE
TOGETHER**



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